

## JEFF STAY



Jeff Stay is the Founder, Executive Director and CEO of BNI Miami-Dade, the fastest growing franchise business network in South Florida. BNI is the largest referral organization in the world with 160,000+ members in 55 countries doing over 3-Billion dollars in member referral business. BNI Miami-Dade has 27 chapter locations throughout Miami-Dade county, with meetings held over breakfast, lunch and dinner. With nearly 1,000 professional members meeting weekly, BNI Miami-Dade is a top-rated franchise of BNI, known for larger chapters, productive members, an upscale member demographic and well-attended regional events. Jeff currently serves the BNI Foundation as a Foundation Advocate, and on the BNI Franchise Advisory Board (BNI's Membership Committee.) [www.bnimiami.com](http://www.bnimiami.com)

After over 10 years in corporate life, Jeff was ready to showcase his zeal for entrepreneurship leaving a Fortune 500 company, and six-figure income to launch STAYSUCCESSFUL! From within a century-old remodeled lumber yard corporate office overlooking downtown Minneapolis, STAYSUCCESSFUL provided advanced training and development services for strategic tactical business networking to entrepreneurs, professionals, sales professionals, and organizations. Today the STAYSUCCESSFUL Alumni network features incredible professionals in several key U.S. markets, worldwide access to the premier thought-leaders on vital business topics including with a focus on business networking, business development, business strategy and organizational involvement. [www.staysuccessful.com](http://www.staysuccessful.com)

To leverage more than 20 years of sales, corporate and entrepreneurial experience, Jeff formed his fourth venture STAYPROFESSIONAL with focused management consulting on various aspects of marketing, business development, corporate strategy and

operations. The ideal client is a Managing Partner or Senior Executive of a small to mid-sized professional service firm, including law firms, accounting firms, banks and organizations. STAYPROFESSIONAL offers the small firm a diversity of experienced faculty, flexible engagement arrangements, reasonable pricing, and results.

Giving back is synonymous to Jeff's career with active engagement in his community in several organizations, serving as a Founding Member for C-Suite Forum, a not-for-profit organization designed for exemplary business, community and philanthropic leaders in South Florida. Jeff serves the Board of Directors (and Senior Executive Orientation Committee) for the Greater Miami Chamber of Commerce. Jeff is a member of the BNI International Franchise Advisory Board, one of a select few BNI Franchise Owners from around the world to serve as a collaborative guide for the global organization through various issues being faced across the 55 country footprint. Jeff's region of BNI in Miami-Dade is a participant in the Foundation Advocate program for BNI Foundation, dedicated to supporting teachers globally, where Jeff was recently the King of Hearts donor. In the recent past he has served on the board for the following organizations: Teach for America, Family Resource Center, Miami Beach Chamber Pillar Trustee Board, and the Mount Sinai Hospital Foundation YPC Board. Jeff is an Alumni of Leadership Miami – Class of 1998. Jeff is currently a Master's in Professional Studies Candidate at The George Washington University.